



ham arena

West Main RECREATION Corporation

"The coolest place in the valley"

The Ham Arena, Mount Washington Valley's year-round ice skating facility has the second largest ice sheet in New Hampshire. With a seating capacity of 450, an estimated 250,000 people visit and utilize the facility annually.

Of our guests, 1/3 are visitors to the area and utilize local lodging accommodations, restaurants, retail and outlet stores as well as the many attractions this area has to offer. Ham Arena presently hosts about a dozen or more ice hockey tournaments annually, and a curling bonspiel most drawing participants from the northeast U.S. and Canada. Each tournament generates as many as 80 overnight rooms at local lodging establishments, frequently staying multiple nights.

The Ham Arena is home to the Mt. Washington Valley Youth Hockey Association. Each of its travel teams play at least 15 home games between October and March, hosting teams throughout N.H. and Maine. Many visiting hockey families look forward to their games at The Ham Arena and often plan shopping, ski trips and other local activities around their hockey games.



Dasher Boards (32" X 96")

PRICE FOR ONE DASHER BOARD*

\$1,400 Annually
\$1,100 for 5 year contract, annual payments.
\$4,950 for 5 year advanced payment.

PRICE FOR TWO DASHER BOARDS*

\$1,800 Annually
\$1,500 for 5 year contract, annual payments.
\$6,750 for 5 year advanced payment.

* Cost for original artwork and printing to be charged to the sponsor. Estimated cost per Dasher Board with artwork is approximately \$275



Banners (36" X 60")

PRICE PER BANNER**

\$850 Annually
\$500 After 5th consecutive year.
Annual discount of up to \$100 after first year,
and up to \$350.

** Cost for original artwork and printing to be charged to the sponsor. Estimated cost of banner with artwork is approximately \$150

The arena hosts over 20 locally televised events annually including Kennett High School hockey games, youth tournaments and figure skating pageants.

During the "off season" for the months of May and June when the ice is removed the arena has attracted hundreds of visitors for events such as the children's jump rope show.

The purchase of a Dasher Board or Banner is not only an affordable way to promote your business to a large audience, but is also a great way to provide community support to one of the finest skating facilities in the region.

hamarena.com

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skatemail@hamarena.com

**WEST MAIN RECREATION CORPORATION
HAM ARENA
PO BOX 276, CONWY, NH 03818**

DASHER BOARD SPONSORSHIP AGREEMENT

This agreement is made this _____ day of _____, _____, between **West Main Recreation Corp.**, of P.O. Box 276, Conway, New Hampshire 03818 (hereinafter referred to as "Benefactor"), and _____, of _____ (hereinafter referred to as "Sponsor").

WITNESSTH

The Sponsor has selected by initialing the following option(s):

Selection	One	Price	Selection	Two	Price	Payment Terms
	Dasher Board *			Dasher Boards *		
_____	1	\$1,400	_____	2	\$1,800	Annual
_____	1	\$1,100	_____	2	\$1,500	5 Year Contract, Annual Payments
_____	1	\$4,950	_____	2	\$6,750	5 Years Advance Payment

*Dasher board dimensions are 32" X 96".

The Benefactor agrees to designate the following numbered Dasher Board(s), _____, _____ for use for the selection made above.

The Sponsor shall be responsible for the costs of creating a sign with graphics, logos or message (hereinafter referred to as "Dasher Sign"). If the Sponsor defaults on any payment then the Benefactor may at its discretion remove the Dasher Sign and designate or assign the dasher space without restriction. A default shall be any payment that is more than thirty (30) days past due.

The Benefactor reserves the right of approval of the Dasher Sign to be placed on the dasher board(s). The Sponsor shall provide to the Benefactor a reduced copy of the Dasher Sign. The Benefactor shall have five (5) business days to review the proposed Dasher Sign.

It is understood and agreed that this agreement is not assignable by the Sponsor.

Additional Provisions: